



PRO HEADSHOTS
BRAND

**HEADSHOT
RATES + PLANS**

**TOO GOOD
TO FORGET**





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LOCATION HEADSHOTS

Compact

1 outfit
2 retouched digitals
2 unedited digitals
up to 30 mins session
\$529

Popular

Economy

1 outfit
4 retouched digitals
2 unedited digitals
up to 30 mins session
\$649

Premium

2 outfits
4 retouched digitals
2 unedited digitals
up to 30 mins session
\$799

Elite

3 outfits
4 retouched digitals
4 unedited digitals
up to 30 mins session
\$999

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STUDIO HEADSHOTS

Compact

1 outfit
2 retouched digitals
2 unedited digitals
up to 30 mins session
\$499

Popular

Economy

1 outfit
4 retouched digitals
2 unedited digitals
up to 30 mins session
\$579

Premium

2 outfits
4 retouched digitals
2 unedited digitals
up to 30 mins session
\$699

Elite

3 outfits
4 retouched digitals
4 unedited digitals
up to 30 mins session
\$899

STUDIO RENTAL FEE INCLUDED





COMPANY HEADSHOTS

ALL PLANS INCLUDE 5yr rights + usage fees

Small Company

(up to 4 employees)

1 outfit

1 retouched image per employee

\$1299

Popular

Medium Company

(up to 10 employees)

1 retouched image/employee

\$2299

Large Company

(up to 18 employees)

2 retouched image/employee

1 outfit

\$3999

X-Large Company

(30+ employees)

3 retouched image/employee

1 outfit

from \$5999

STUDIO RENTAL FEE NOT INCLUDED

ADDITIONAL SERVICES

CONSULTATION FEE: \$110/hr
*RETOUCHING - \$49 per image

We can also include the cost of MUA's, Hair and Wardrobe Styling. Once we sit down with you, we can design a specific package to suit your advertising needs.

*Retouching is professional editing. The amount that comes with each package is not the ONLY amount you will receive. You will get the best frames from your session along with the retouched selections as well.

PRINTS are NOT INCLUDED
CDs are NOT INCLUDED
SERVICE FEES are NOT INCLUDED

Shoot dates are secured via 50% only. The consultation fee must be paid before the consultation date,

Payment Options
CREDIT CARD
DIRECT INVOICE SMART PAYMENT
BANK TRANSFERS

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FAQs

How long does the editing take?

Usually, 1 session can take anywhere from 3 - 14 days . This is because EVERY image is inspected, categorized, selected, grouped and the best frames are post processed with enhancements. This is a tedious process but at the end of it, you are presented with a QUALITY product that you WILL be happy to own.

What does a 'creative fee model' business mean for you as a photographer?

In this industry, you will find two types of business models that photographers use. One is known as the 'Aftermarket Business Model' where the photographer does the work and the client buys select prints, albums, slideshows, paraphernalia from the photographer. This model is restricting to me and so I choose to use what's known as a 'Creative Fee' model whereas you, the client, are charged upfront for my services. You then receive a USB drive or digital file with the images for your use as long as its for non-commercial purposes.

Do you provide prints with each package?

No I do not. This is because my business is small and printing is an added expense. In order to make it affordable to the client, I prefer this responsibility to be your own. Because of my business model, this enables the client to have more freedom in making prints.

What do you mean when you say we can only use the images for non-commercial purposes?

The images are your property as well as mine. You will not be able to outrightly sell the images for profit. They are YOUR images. Most companies buy rights to the images for multiple applications without consent or credit of the photographer. As your photographer, I can not sell your images either, I will only be using them to promote my work. If a situation presents itself, then we discuss the possibilities together.

If I'm running late, is there a charge?

Yes there is a charge. For every half hour the shoot runs over, there is a small charge. All this is covered in a detailed contract that I go over with all clients. It stipulates more in depth policies concerning, time, payments as well as unforeseen events.

Is there anything else I should know?

Everything else will be covered in my contract.





PRO HEADSHOTS
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www.proheadshotsbrand.com